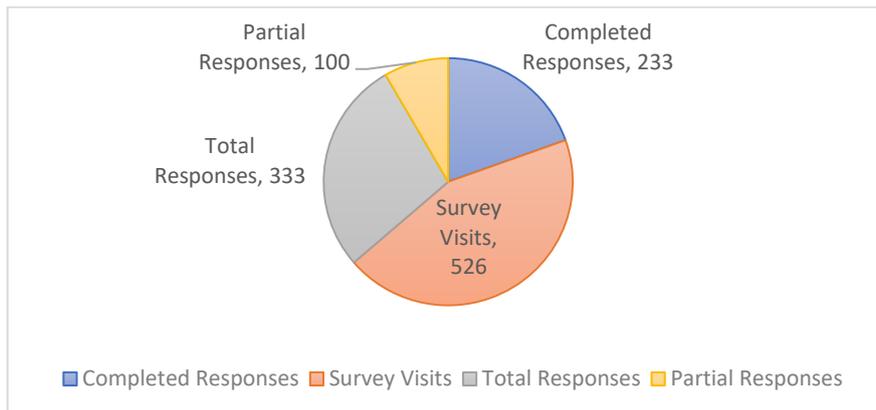


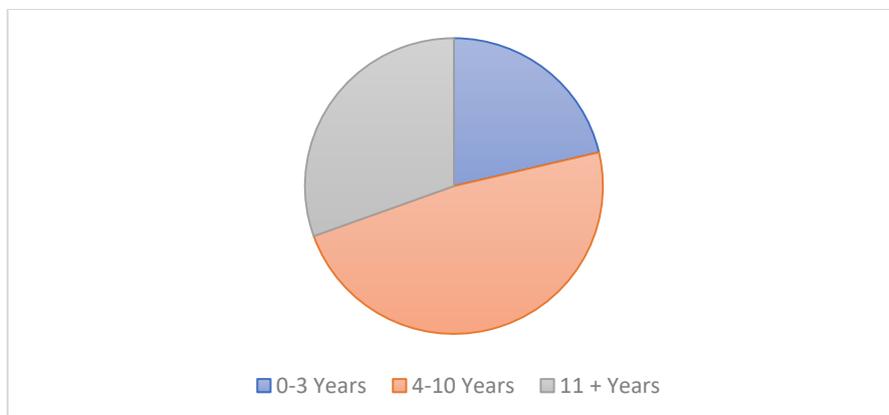
British Association of Critical Care Nurses (BACCN) Membership Survey 2019

Introduction

The BACCN membership survey went to members via social media on the 30th January 2019 and closed on the 28th February 2019. An incentive of a £20 Amazon voucher was offered in a prize drawn to members who participated in the survey. The chart below shows the responses to the survey:



The participants on the survey were 80% female and 20% male. Of these the 70% of the participants had worked within the critical care environment for 11+ years.



Regionally the highest response rate was from the Southern Region. See below a table detailing the region and response percentage:

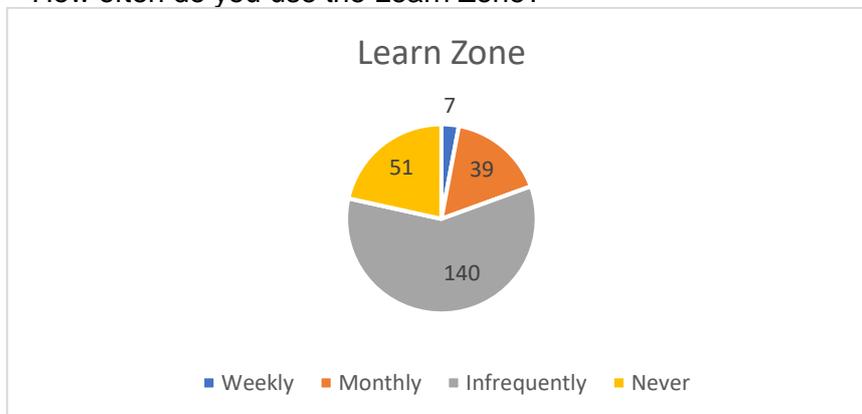
Choices	Response percent
Anglia	12.16%
Central South	8.63%
Midlands	14.90%
North West	5.10%
Northern	4.31%
Northern Ireland	2.75%
Scotland	9.02%
South West	7.45%
Southern	21.57%
Wales	6.27%
Wessex	3.14%
Yorks & Lincs	4.71%

SURVEY QUESTIONS AND ANSWERS

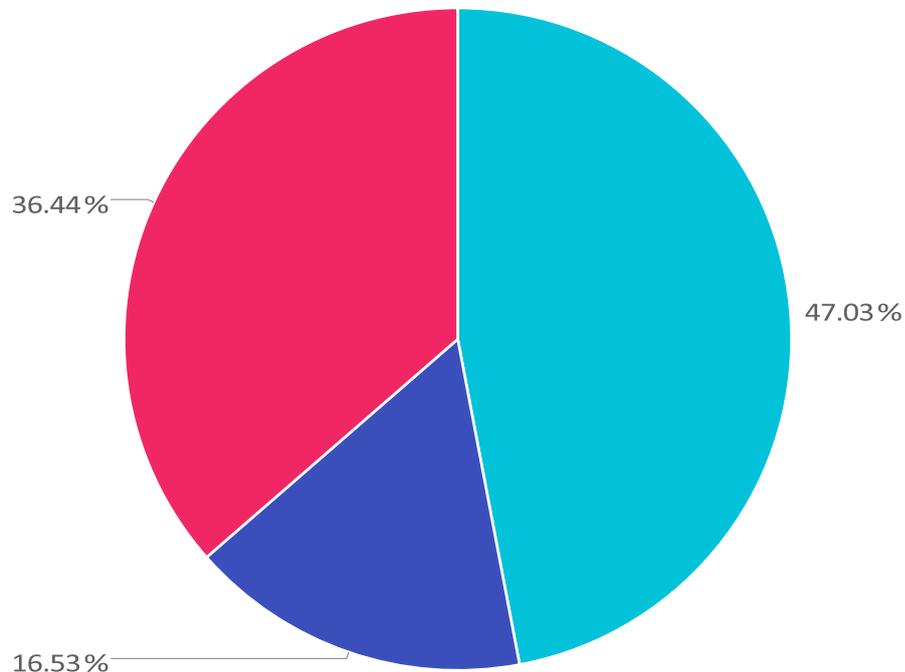
- In response to the question of importance of the BACCN benefits offered the following were noted:

Question	Very Important	Not very important
The BACCN Journal	41%	5%
Access to old BACCN Journal	40%	6%
Discount on the BACCN Conference	39%	4%
The BACCN Newsletter	24%	4%
BACCN Regional events	48%	6%
Opportunities to network with multidisciplinary teams	35%	6%
Learn Zone	30%	4%
Representation on National and International critical care and government organisations	46%	5%
CPD	45%	5%
Educational resources to keep up to date with practice developments	55%	4%
Members only Grants and Awards	26%	4%

- How often do you use the Learn Zone?



- On the question of wanting more information on the Critical Care Unit Membership 62% answered no.
- The chart below shows the answer to the question of what the participants think of the cost of annual membership



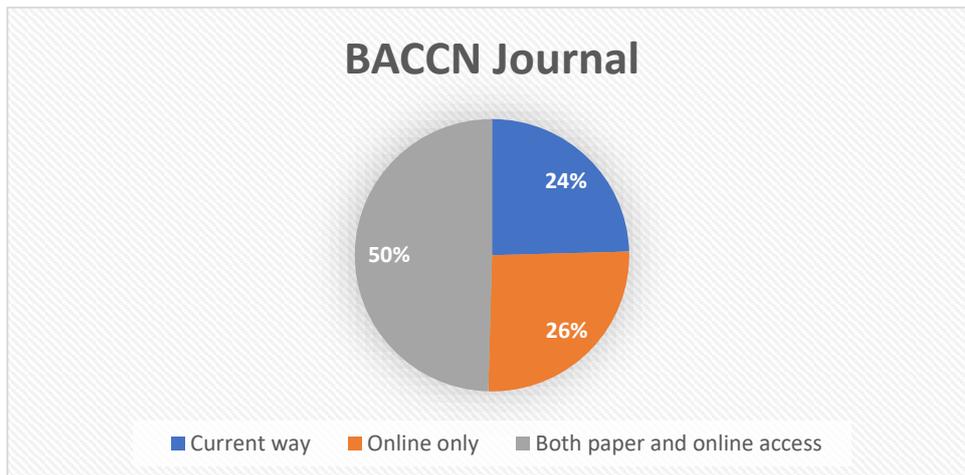
● good value ● too expensive ● about right

- 48% of the participants stated that they would recommend membership of the BACCN to a colleague with only 5% stating that they wouldn't.
- The Below chart shows the answers to the question of influencing factors in the decision to join the BACCN

Question	Strongly Influenced	Mildly Influenced	Didn't influence at all
Receiving the Nursing in Critical Care Journal	67%	22%	10%
Attending the BACCN National Conference at discounted rates	42%	34%	22%
Opportunity to join in regional BACCN activities	57%	26%	15%
Representation at National level	48%	34%	17%

regarding critical care issues			
Educational resources and information	68%	26%	5%
Maintaining professional opportunities	68%	22%	8%
Being part of a professional body committed to critical care nursing	83%	13%	3%

- The Journal is currently provided in a paper format and mailed to members. How would you prefer to receive the Journal in the future?

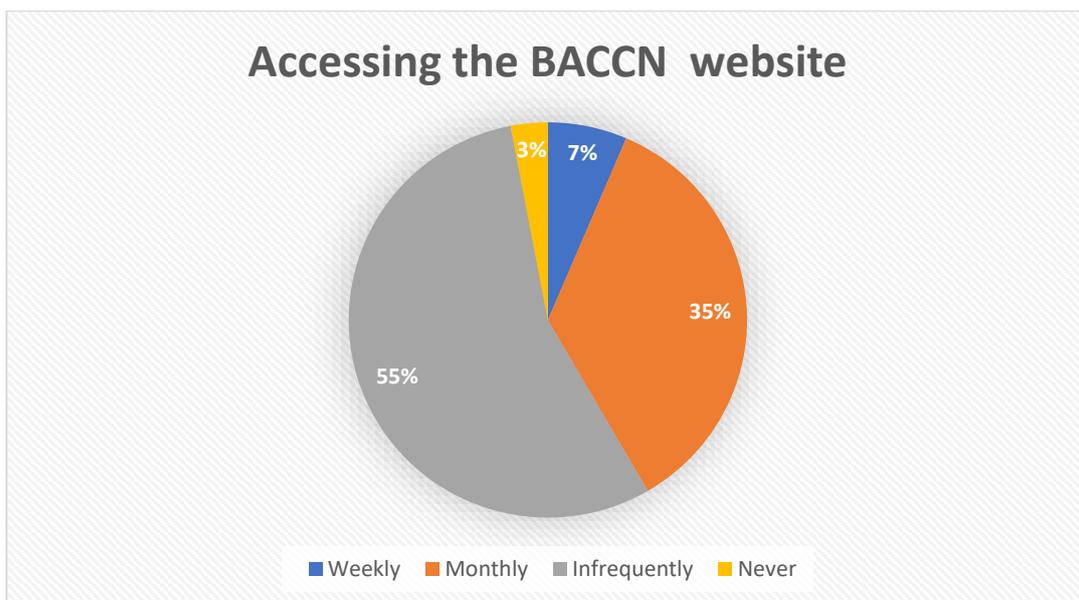


- What do you think of the BACCN's Journal 'Nursing in Critical Care'?

	Strongly Agree	Strongly Disagree
I regularly read Nursing in Critical Care	48%	0.46%
I find the content of Nursing in Critical Care to be accessible, informative and stimulating	41%	1%

I am satisfied that the Journal's coverage of sub-specialties (renal, pediatrics and cardiac) is balanced	33%	3%
Do you feel the Nursing in Critical Care Journal is relevant to inform on Nursing Practice	46%	1%
Does the Nursing in Critical Care Journal give a good insight into Critical Care across the UK and internationally	37%	1%

- How often do you access the BACCN website?



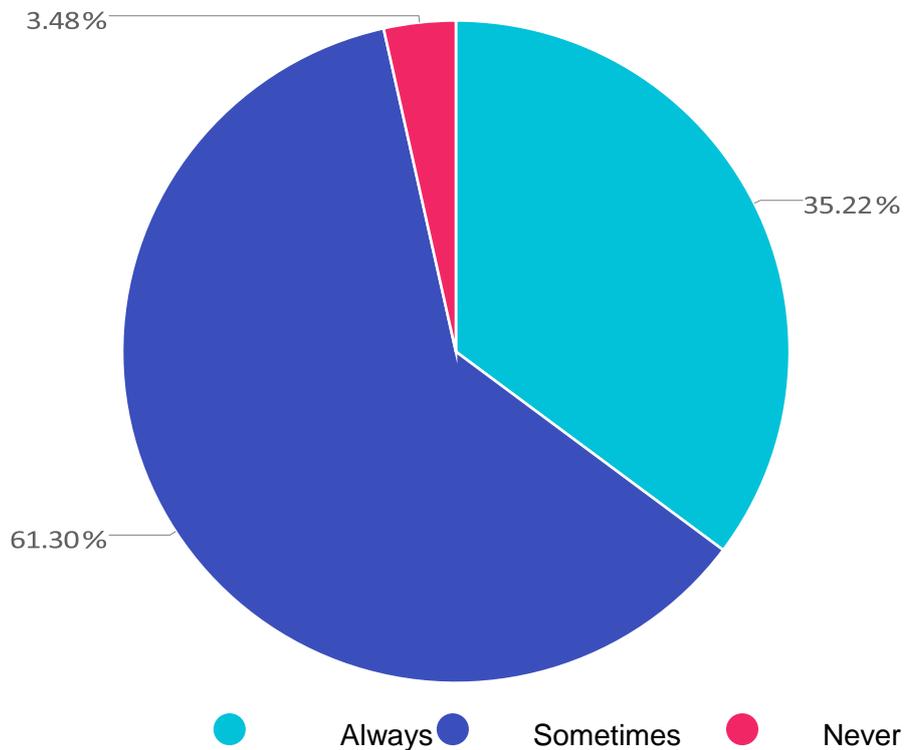
- How would you rank the BACCN website?

Choices	Very Satisfactory	Satisfactory	Unsatisfactory
Layout and Design	28%	67%	3%
Accessibility	28%	66%	4%
Quality of Information	32%	64%	2%
Relevance to me	30%	64%	5%

- Which of the following do you use the website for?

Choices	Response percent
Educational resources	71%
Regional information	58%
Detail of events	71%
Sector news and updates	35%
None of the above	3%

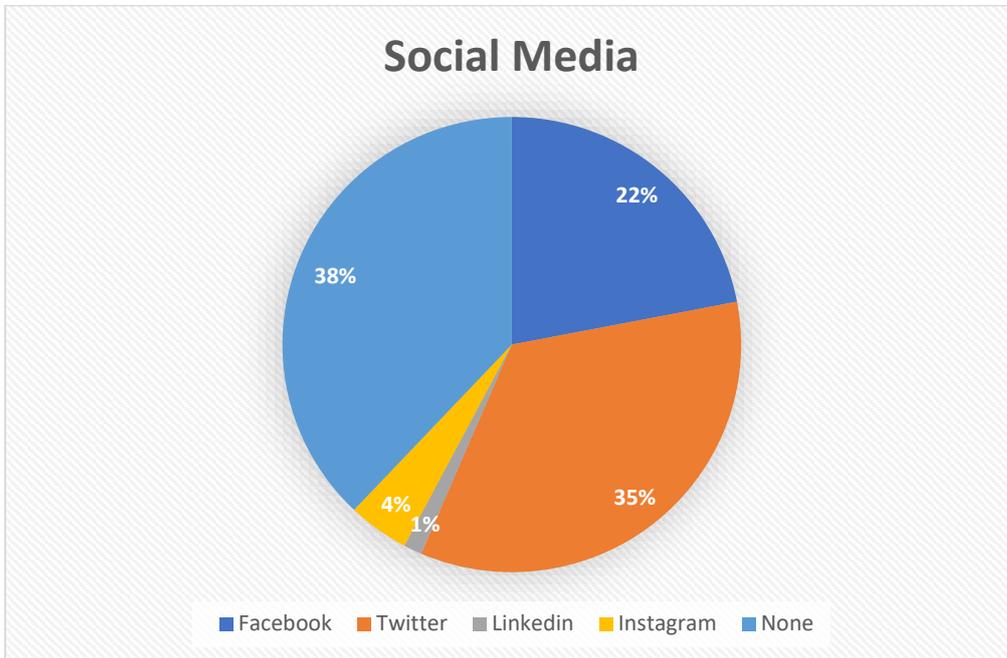
- Do you read the BACCN Newsletter?



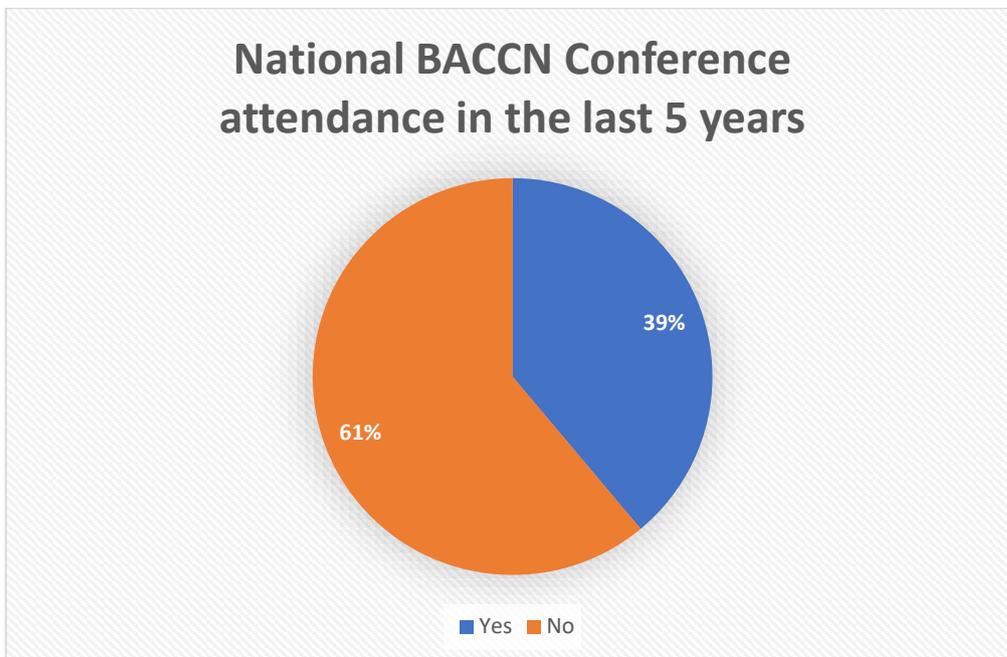
- Which of the following best describes how you feel about email communications you receive from BACCN?

Choices	Response Percent
I receive too many emails	6%
I do not receive enough emails	14%
The number I receive is about right	79%

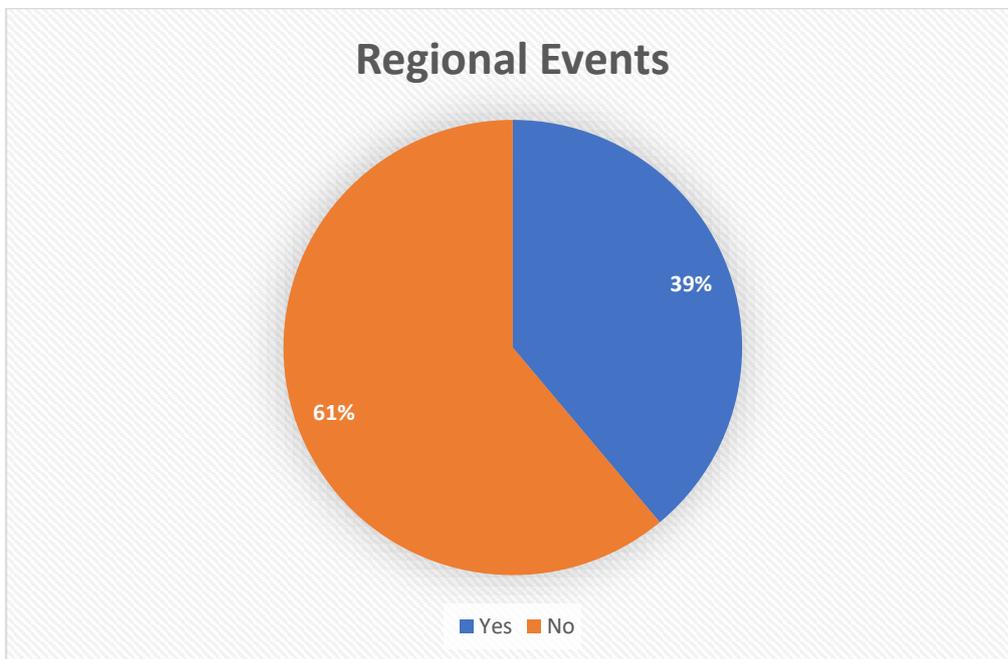
- Which Social media platforms do you use to follow BACCN?



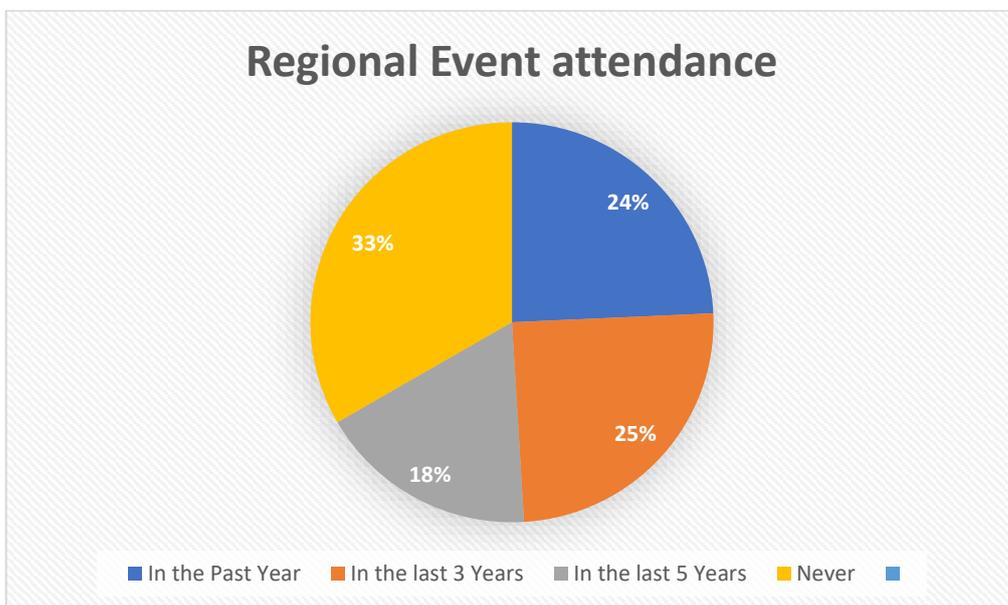
- Have you attended the National Conference in the last 5 years?



- Do regional events and activities form an important part of your BACCN membership?



- When did you last attend a BACCN regional event?



- How strongly do the following issues affect your decision on whether to attend a BACCN regional event?

	1=Very Strong	2	3	4	5=Not at all
Relevance of Programme/ scientific content	61%	19%	7%	3%	8%
Mix of scientific and social programme	21%	22%	33%	11%	11%
Overall costs (registration, travel and accommodation)	51%	20%	14%	6%	7%
Convenience to me i.e. date/venue/timing	59%	21%	8%	2%	7%
Opportunity to network	23%	24%	34%	8%	8%
I am involved in the content delivery	16%	14%	17%	10%	40%

Summary of Additional Comments from participants

Membership

- I enjoy parts of my membership however I feel there needs to be more engagement from ICUs to the BACCN and visa versa. Why not engage with the new starters in ICU (first year half price to increase membership making them feel included)
- Contemplating giving up membership as educational content and presentations aimed too low.
- A great membership. I wish I had more time to utilize all the resources, thank you.
- Membership discount could be more appealing.
- Why is membership payments taken in January? Would be better taken later in the year. If no longer receiving a paper copy of the Journal then there should be a reduction in the fees.
- I wish I had more time to utilize all the facilities.
- So far so good.
- The members area on the website is getting better, but an online membership card would be nice.

BACCN Website/Social media/ Newsletter

- Also access Facebook page no option to select multiple on the social media question an app rather than the website would be good.
- Whoever runs your Instagram needs to check the photos before posting them as they are cropped oddly.
- Newsletter needs to change format opening page is always headlining conference. I understand why but it put me off reading or finding the other interesting bits of news.

General Comment on how BACCN can improve

- Outreach support/ networking/ inclusivity feels minimal at times.

- More support for Critical Care nurses like RCN or Unison including professional and career advice.
- I think that the recent hard work on involving the more junior nurses in critical care highly valuable.
- Support in practical ideas, such as how to implement practice development such as step by step on how to do audits, review practice and implement changes.
- Working in Cardiac care I feel this this less relevant now as the emphasis seems to be ICU,HDU.

Conference

- I want to attend the national conference every year but I think the fees are high. Plus the travel cost and the accommodation. If the cost was less I would have attended it every year. As I think more nurses would if the cost was less.
- A further discount for the BACCN conference would enable more members to attend as I feel it is limited to those supported financially by their employer.
- Would like to see more event pertinent to pediatric intensive care.
- The conferences are very good.
- I would like the National conference to be earlier in September occasionally to enable me to attend as it was a couple of years ago if possible.

Journal

- Maybe the odd article relevant to AHP members.
- Print is very small in the journal for us older members, my membership is listed as student (because student and AHP pay the same) would be nice to be recognized as an AHP.
- Would really like to see the prevalence of clinical information systems in Critical Care nowadays reflected in the journal.
- Journal difficult to read as comprised of only papers.
- The Journal is quite dry, would be better with a more colloquial editors' letter.
- Would be nice to see more evidence and articles taken from critical care units around the UK.
- Can't find a link to archived journals from the website.
- I have stopped my membership. It seems like a waste of money just to get a journal.
- Excellent journal, well worth the money, Thank you.

BACCN Regional comments

- I would like to set up a local BACCN group
- I have been disappointed that there hasn't been a BACCN study day in my region (Anglia) for some time.
- Very little events taking place in Scotland. Except this year main event just as I retire after almost 40 years in ICU.
- More events both in northwest and Yorkshire would be nice.
- Lack of local study days.

Grants

- Found it difficult to find grants application on the website, not where I expected it. As a lecturer I can get most information elsewhere so need things that will be attractive such as grants.

Additional Supporting Comments for BACCN

- BACCN is a great organisation, reflective of the dynamic staff that work in and support critical care delivery in the UK. You should be very proud of all that you achieve and the wider involvement that the BACCN have.

- None. I am happy with the services the BACCN provide. I am at the end of Nursing career, however like do like to keep up to date with current thinking/ research/ professional development etc.
- Keep up the good work.
- Thank you (The Committee) for all the hard work undertake on behalf of the membership. The BACCN is a really important resource and serves to provide a distinct and professional identify for critical care nurses.
- Thank you for all the dedication, commitment and hours of planning that is put into the success of the BACCN conference, education and meetings. Really appreciate

