



Website Terms of Use, Privacy and Cookie Policy

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Version no.	Version date	Written by	Changes from previous version
1	03/07/2026	Echo Events & Association Management Company Karin Gerber	New document

Introduction

Purpose

This policy sets out the terms governing the use of the BACCN website and associated digital services. It also explains how BACCN collects, uses, stores and protects personal information, and how cookies and similar technologies are used on the website.

Scope

This policy applies to all visitors, members, delegates, suppliers, corporate partners, advertisers and other individuals who access or interact with the BACCN website or associated digital services.

Governance

The BACCN Board is responsible for ensuring that appropriate governance arrangements support the lawful, secure and effective operation of the BACCN website and associated digital services. Day-to-day activities may be delegated to authorised service providers, but BACCN retains oversight of its responsibilities.

Legal framework

This policy should be read in line with the UK General Data Protection Regulation, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003, and other applicable legislation, as amended from time to time.

Related documents

- BACCN Finance Policy
- BACCN Complaints Policy
- BACCN Conference Policies
- Associated data protection records, contracts and standard operating procedures
- BACCN Equality, Diversity and Inclusion Policy
- Data Protection Impact Assessments (where applicable)

Acceptable Use Policy

Please read this policy carefully before using the website.

Purpose

This Acceptable Use Policy sets out the content standards that apply when you upload content to our site, contact other users on our site, link to our site, or interact with our site in any other way.

Who are we and how to contact us

This website is operated by The British Association of Critical Care Nurses (BACCN). We are registered in England and Wales under company number 04261320 and have our registered office at The Grainger Suite, Dobson House, Regent Centre, Gosforth, Newcastle upon Tyne NE3 3PF. Our VAT number is 673717705. We are a company limited by guarantee and a charity registered in England and Wales (charity number 1102030). To contact us, please email support@baccn.org or telephone our customer service line on 0191 323 3290.

Acceptance of this policy

By using our site, you confirm that you accept the terms of this policy and that you agree to comply with them. If you do not agree to these terms, you must not use our site. We recommend that you print a copy of these terms for future reference.

Related terms

Our Terms of Website Use also apply to your use of our site.

Changes to this policy

We amend these terms from time to time. Every time you wish to use our site, please check these terms to ensure you understand the terms that apply at that time.

Prohibited uses

You may use our site only for lawful purposes. You may not use our site:

- In any way that breaches any applicable local, national or international law or regulation.
- In any way that is unlawful or fraudulent or has any unlawful or fraudulent purpose or effect.
- For harming or attempting to harm minors in any way.

- To send, knowingly receive, upload, download, use or re-use any material which does not comply with our content standards.
- To transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam).
- To knowingly transmit any data, send or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware.

You also agree:

- Not to reproduce, duplicate, copy or re-sell any part of our site in contravention of the provisions of our Terms of Website Use.
- Not to access without authority, interfere with, damage or disrupt:
 - any part of our site;
 - any equipment or network on which our site is stored;
 - any software used in the provision of our site; or
 - any equipment or network or software owned or used by any third party.

Interactive services

We may from time to time provide interactive services on our site, including, without limitation:

- Chat rooms.
- Bulletin boards.

Where we do provide any interactive service, we will provide clear information to you about the kind of service offered, if it is moderated and what form of moderation is used (including whether it is human or technical). We will do our best to assess any possible risks for users (and for children) from third parties when they use any interactive service provided on our site, and we will decide in each case whether it is appropriate to use moderation of the relevant service (including what kind of moderation to use) in the light of those risks. However, we are under no obligation to oversee, monitor or moderate any interactive service we provide on our site, and we expressly exclude our liability for any loss or damage arising from the use of any interactive service by a user in contravention of our content standards, whether the service is moderated or not.

The use of any of our interactive services by a minor is subject to the consent of their parent or guardian. We advise parents who permit their children to use an interactive service that it is important that they communicate with their children about their safety online, as moderation is not foolproof. Minors who are using any interactive service should be made aware of the potential risks to them.

Where we do moderate interactive service, we will normally provide you with a means of contacting the moderator, should a concern or difficulty arise.

Content standards

These content standards apply to all material which you contribute to our site (Contribution), and to any interactive services associated with it. The Content Standards must be complied with in spirit as well as to the letter. The standards apply to each part of any Contribution as well as to its whole.

The BACCN will determine, in its discretion, whether a Contribution breaches the Content Standards.

A Contribution must:

- Be accurate (where it states facts).
- Be genuinely held (where it states opinions).
- Comply with the law applicable in England and Wales and in any country from which it is posted.

A Contribution must not:

- Be defamatory of any person.
- Be obscene, offensive, hateful or inflammatory.
- Promote sexually explicit material.
- Promote violence.
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- Infringe any copyright, database right or trademark of any other person.
- Be likely to deceive any person.
- Breach any legal duty owed to a third party, such as a contractual duty or a duty of confidence.
- Promote any illegal activity.
- Be in contempt of court.
- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety.
- Be likely to harass, upset, embarrass, alarm or annoy any other person.
- Impersonate any person or misrepresent your identity or affiliation with any person.
- Give the impression that the Contribution emanates from BACCN, if this is not the case.
- Advocate, promote, incite any party to commit, or assist any unlawful or criminal act such as (by way of example only) copyright infringement or computer misuse.
- Contain a statement which you know or believe, or have reasonable grounds for believing, that members of the public to whom the statement is, or is to be, published are likely to understand as a direct or indirect encouragement or other inducement to the commission, preparation or instigation of acts of terrorism.
- Contain any advertising or promote any services or web links to other sites.

Breach of this policy

When we consider that a breach of this acceptable use policy has occurred, we may take such action as we deem appropriate. Failure to comply with this acceptable use policy constitutes a material breach of the Terms of Website Use upon which you are permitted to use our site, and may result in our taking all or any of the following actions:

- Immediate, temporary or permanent withdrawal of your right to use our site.
- Immediate, temporary or permanent removal of any Contribution uploaded by you to our site.
- Issue of a warning to you.
- Legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach.
- Further legal action against you.
- Disclosure of such information to law enforcement authorities as we reasonably feel is necessary or as required by law.

We exclude our liability for all action we may take in response to breaches of this acceptable use policy. The actions we may take are not limited to those described above, and we may take any other action we reasonably deem appropriate.

Governing law and jurisdiction

If you are a consumer, please note that the terms of this policy, its subject matter and its formation are governed by English law. You and we both agree that the courts of England and Wales will have exclusive jurisdiction except that if you are a resident of Northern Ireland, you may also bring proceedings in Northern Ireland, and if you are resident of Scotland, you may also bring proceedings in Scotland.

If you are a business, the terms of this policy, its subject matter and its formation (and any non-contractual disputes or claims) are governed by English law. We both agree with the exclusive jurisdiction of the courts of England and Wales.

Terms of Website Use Policy

Acceptance of these terms

By using our site, you confirm that you accept these terms of use and that you agree to comply with them. If you do not agree to these terms, you must not use our site. We recommend that you print a copy of these terms for future reference.

Related policies

These terms of use refer to the following additional terms, which also apply to your use of our site:

- Our Privacy Policy sets out the terms on which we process any personal data we collect from you, or that you provide to us. By using our site, you consent to such processing, and you warrant that all data provided by you is accurate.
- Our Acceptable Use Policy, which sets out the permitted uses and prohibited uses of our site. When using our site, you must comply with this Acceptable Use Policy.
- Our Cookie Policy, which sets out information about cookies on our site.

Changes to these terms

We amend these terms from time to time. Every time you wish to use our site, please check these terms to ensure you understand the terms that apply at that time. The version date is recorded in the Version Control Summary.

Changes to the website

We may update and change our site from time to time to reflect changes to our users' needs and our business priorities.

Website availability

Our site is made available free of charge. We do not guarantee that our site, or any content on it, will always be available or be uninterrupted. We may suspend or withdraw or restrict the availability of all or any part of our site for business and operational reasons. We will try to give you reasonable notice of any suspension or withdrawal. You are also responsible for ensuring that all people who access our site through your internet connection are aware of these terms of use and other applicable terms and conditions, and that they comply with them.

Account details and security

If you choose, or you are provided with a user identification code, password or any other piece of information as part of our security procedures, you must treat such information as confidential. You must not disclose it to any third party.

We have the right to disable any user identification code or password, whether chosen by you or allocated by us, at any time, if in our reasonable opinion you have failed to comply with any of the provisions of these terms of use.

If you know or suspect that anyone other than you knows your user identification code or password, you must promptly notify us at support@baccn.org

Use of material on the website

We are the owner or the licensee of all intellectual property rights on our site, and in the material published on it. Those works are protected by copyright laws and treaties around the world. All such rights are reserved. You may print off one copy and may download extracts of any page(s) from our site for your personal use, and you may draw the attention of others within your organisation to content posted on our site. You must not modify the paper or digital copies of any materials you have printed off or downloaded in any way, and you must not use any illustrations, photographs, video or audio sequences or any graphics separately from any accompanying text.

Our status (and that of any identified contributors) as the authors of content on our site must always be acknowledged. You must not use any part of the content on our site for commercial purposes without obtaining a licence to do so from us or our licensors.

If you print off, copy or download any part of our site in breach of these terms of use, your right to use our site will cease immediately and you must, at our option, return or destroy any copies of the materials you have made.

Reliance on information

The content on our site is provided for general information only. It is not intended to amount to advice on which you should rely on. You must obtain professional or specialist advice before taking, or refraining from, any action based on the content on our site.

Although we make reasonable efforts to update the information on our site, we make no representations, warranties or guarantees, whether express or implied, that the content on our site is accurate, complete or up to date.

Third-party websites

Where our site contains links to other sites and resources provided by third parties, these links are provided for your information only. Such links should not be interpreted as approval by us of those linked websites or information you may obtain from them.

We have no control over the contents of those sites or resources.

User-generated content

This website may include information and materials uploaded by other users of the site, including bulletin boards and chat rooms. This information and these materials have not been verified or approved by us. The views expressed by other users on our site do not represent our views or values. If you wish to complain about information and materials uploaded by other users, please contact us on support@baccn.org

Responsibility for loss or damage

Whether you are a consumer or a business user:

- We do not exclude or limit in any way our liability to you where it would be unlawful to do so. This includes liability for death or personal injury caused by our negligence or the negligence of our employees, agents or subcontractors and for fraud or fraudulent misrepresentation.

If you are a business user:

- We exclude all implied conditions, warranties, representations or other terms that may apply to our site or any content on it.
- We will not be liable to you for any loss or damage, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, even if foreseeable, arising under or in connection with:
 - use of, or inability to use, our site; or
 - use of or reliance on any content displayed on our site.

We will not be liable for:

- loss of profits, sales, business, or revenue;
- business interruption;
- loss of anticipated savings;
- loss of business opportunity, goodwill or reputation; or
- any indirect or consequential loss or damage.

If you are a consumer user:

- Please note that we only provide our site for domestic and private use. You agree not to use our site for any commercial or business purposes, and we have no liability to you for any loss of profit, loss of business, business interruption, or loss of business opportunity.
- If defective digital content that we have supplied damages a device or digital content belonging to you and this is caused by our failure to use reasonable care and skill, we will either repair the damage or pay you compensation. However, we will not be liable for damage that you could have avoided by following our advice to apply an update offered to you free of charge or for damage that was caused by you failing to correctly follow installation instructions or to have in place the minimum system requirements advised by us.

Viruses and system security

We do not guarantee that our site will be secure or free from bugs or viruses. You are responsible for configuring your information technology, computer programmes and platform to access our site. You should use your own virus protection software. You must not misuse our site by knowingly introducing viruses, trojans, worms, logic bombs or other material that is malicious or technologically harmful. You must not attempt to gain unauthorised access to our site, the server on which our site is stored or any server,

computer or database connected to our site. You must not attack our site via a denial-of-service attack or a distributed denial-of service attack. By breaching this provision, you would commit a criminal offence under the Computer Misuse Act 1990. We will report any such breach to the relevant law enforcement authorities, and we will co-operate with those authorities by disclosing your identity to them. In the event of such a breach, your right to use our site will cease immediately.

Linking to the BACCN website

You may link to our home page, provided you do so in a way that is fair and legal and does not damage our reputation or take advantage of it. You must not establish a link in such a way as to suggest any form of association, approval or endorsement on our part where none exists. You must not establish a link to our site on any website that is not owned by you. Our site must not be framed on any other site, nor may you create a link to any part of our site other than the home page.

We reserve the right to withdraw linking permission without notice.

The website on which you are linking must comply in all respects with the content standards set out in our Acceptable Use Policy. If you wish to link to or make any use of content on our site other than that set out above, please contact support@baccn.org

Governing law and jurisdiction

If you are a consumer, please note that these terms of use, their subject matter and their formation, are governed by English law. You and we both agree that the courts of England and Wales will be exclusive jurisdiction except that if you are a resident of Northern Ireland, you may also bring proceedings in Northern Ireland, and if you are resident of Scotland, you may also bring proceedings in Scotland.

If you are a business, these terms of use, their subject matter and their formation (and any non-contractual disputes or claims) are governed by English law. We both agree to the exclusive jurisdiction of the courts of England and Wales.

Data Protection and Privacy Policy

Commitment to privacy and controller status

The British Association of Critical Care Nurses (BACCN) is committed to protecting and respecting your privacy. BACCN is the data controller for the personal information described in this policy and processes personal information in accordance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations (PECR).

The administration of BACCN activities is provided by Echo Events & Association Management, acting as the BACCN Secretariat on behalf of BACCN. Where Echo Events & Association Management processes personal information in connection with BACCN activities, it does so under the instruction of BACCN and in accordance with applicable contractual and legal requirements.

Information we collect

We will collect and process the following data about you:

Information you give us: This is information about you that you give us by filling in forms on our site www.baccn.org (our site) or by corresponding with us by phone, e-mail or otherwise. It includes information you provide when you register to use our site, subscribe to our service, participate in discussion boards or other social media functions on our site, enter a competition, promotion or survey, and when you report a problem with our site. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information, personal description and photograph.

Information we collect about you: Regarding each of your visits to our site we will automatically collect the following information:

- technical information, including the Internet Protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, browser plug-in types and versions, operating system and platform;
- information about your visit, including full Uniform Resource Locators (URLs), clickstream to, through and from our site (including date and time), page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

Information we receive from other sources: This is information we receive about you if you use any of the other websites we operate or the other services we provide. In this case we will have informed you when we collected that data if we intend to share those data internally and combine it with data collected on this site. We will also have told you for what purpose we will share and combine your data. We are working closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers).

We will notify you when we receive information about you from them and the purposes for which we intend to use that information.

Lawful basis for processing

BACCN processes personal information on one or more of the following lawful bases:

- Performance of a contract, including administering membership, conference registrations, events and services requested by members, delegates or website users.
- Compliance with legal obligations.
- Legitimate interests, including administering the association, improving services, communicating with members and supporting professional activities.
- Consent, where required, including marketing communications and non-essential website cookies.

Where processing is based on consent, individuals may withdraw consent at any time without affecting the lawfulness of processing undertaken before withdrawal.

How we use personal information

We use information held about you in the following ways:

Information you give to us: We will use this information

- to carry out our obligations arising from any contracts entered between you and us and to provide you with the information, products and services that you request from us;
- to provide you with information about other goods and services we offer that are like those that you have already purchased or enquired about;
- BACCN may contact members, delegates and other individuals regarding membership benefits, educational activities, conferences, professional opportunities, surveys and organisational updates. Marketing communications will be provided in accordance with UK GDPR and PECR requirements. Individuals may unsubscribe from non-essential marketing communications at any time by using the options provided in communications or by contacting the BACCN Secretariat.
- to notify you about changes to our service;
- to ensure that content from our site is presented in the most effective manner for you and for your computer.

Information we collect about you: We will use this information

- to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our site to ensure that content is presented in the most effective manner for you and for your computer;
- to allow you to participate in interactive features of our service, when you choose to do so; as part of our efforts to keep our site safe and secure;
- to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;

- to make suggestions and recommendations to you and other users of our site about goods or services that may interest you or them.
- to analyse website usage, monitor performance, improve accessibility, evaluate user experience and support the development of BACCN services using analytics and other digital tools where appropriate.
- We receive information from other sources. We will combine this information with information you give to us and information we collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information we receive).

Sharing personal information

You agree that we have the right to share your personal information with:

Selected third parties including:

- business partners, suppliers and sub-contractors for the performance of any contract we enter with them or you]
- advertisers and advertising networks that require the data to select and serve relevant adverts to you and others. We do not disclose information about identifiable individuals to our advertisers, but we will provide them with aggregate information about our users (for example, we may inform them that 500 men aged under 30 have clicked on their advertisement on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, women in SW1). We may make use of the personal data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience;
- analytics and search engine providers that assist us in the improvement and optimisation of our site;

We will disclose your personal information to third parties:

- If we are under a duty to disclose or share your personal data to comply with any legal obligation, or to enforce or apply our Terms of Website Use and other agreements; or to protect the rights, property, or safety of our association, our members, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Storage and security of personal information

All information you provide for us is stored on our secure servers. Any payment transactions will be encrypted using SSL technology. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

International transfers

BACCN and its authorised service providers may use systems or suppliers that process personal information outside the United Kingdom. Where this occurs, BACCN will ensure that appropriate safeguards are in place to protect personal information and comply with applicable data protection legislation.

Artificial intelligence, analytics and automated technologies

BACCN and its authorised service providers may use digital technologies, analytics tools and, where appropriate, artificial intelligence (AI) enabled systems to support website administration, membership services, event management, communications, operational efficiency and service improvement.

BACCN may use website analytics tools to understand how visitors use the website, monitor website performance, improve functionality, evaluate user experience and inform future service development. Wherever possible, analytics information will be used in an aggregated or anonymised form.

BACCN does not use solely automated decision-making processes that produce legal or similarly significant effects on individuals without appropriate human oversight.

Where artificial intelligence or automated technologies are used in connection with BACCN activities, reasonable steps will be taken to ensure appropriate governance, human oversight, transparency, security and data protection safeguards in accordance with applicable legislation and recognised good practice. BACCN may periodically review and update its use of analytics, artificial intelligence and other emerging technologies. Where such technologies involve the processing of personal information, BACCN will ensure that their use remains appropriate, proportionate and consistent with the principles of UK data protection legislation.

Retention of personal information

As a membership organisation, we store the personal data of members for the purpose of delivering member benefits. We will therefore hold your personal data for the duration of a member's membership and for one year on termination.

For those attending our study events and conference, we will store all delegate data for three years after the date of the event attended in order that we can keep delegates informed of ongoing events, and of our annual conference.

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your rights to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the

right at any time by contacting us support@baccn.org

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Your rights

Under UK GDPR, individuals have the right to:

- Request access to personal information held about them.
- Request corrections of inaccurate or incomplete personal information.
- Request deletion of personal information where applicable.
- Request restriction of processing.
- Object to processing carried out based on legitimate interests.
- Request transfer of personal information where applicable.
- Withdraw consent where processing relies on consent.

Requests relating to these rights should be submitted to the BACCN Secretariat via support@baccn.org. BACCN will respond in accordance with applicable data protection legislation.

Complaints

BACCN aims to resolve concerns about the handling of personal information promptly and fairly. Individuals who have concerns about how their personal information has been processed should contact the BACCN Secretariat in the first instance.

Individuals also have the right to lodge a complaint with the Information Commissioner's Office (ICO). Further information is available from the ICO website at <https://ico.org.uk>.

BACCN would welcome the opportunity to address any concerns before a complaint is made to the ICO.

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to support@baccn.org.

Cookie Policy

About cookies

The BACCN website uses cookies and similar technologies. BACCN provides information about the cookies used and their purposes. Cookies that are not strictly necessary will only be set where the user has given active consent. Users can withdraw or change consent through the available cookie controls.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies:** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies:** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies:** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies:** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site. Except for essential cookies, all cookies will expire after:

- **Session cookies:** 2 weeks (unless an activity is started and not completed in this time, such as an application)
- **Persistent cookies:** 6 months or 12 months

Cookie register

The cookie register (Appendix 1) reflects the information available at the date of policy approval. The register has been verified against the live BACCN website and consent management platform. The BACCN Secretariat, provided by Echo Events & Association Management, will review and update the register annually, and

whenever there are changes to website functionality, analytics services, suppliers, consent management arrangements or tracking technologies.

Third-party cookies and controls

Users may block or delete cookies through their browser or the website cookie controls. Blocking strictly necessary cookies may affect access to parts of the website or prevent some services from working correctly.

Policy Review

This policy shall be reviewed by the BACCN Board at least every three years, or sooner where required due to changes in legislation, regulatory requirements, organisational arrangements, website functionality, supplier arrangements, information governance requirements, incidents, complaints, audits or organisational learning.

Associated privacy information, consent mechanisms and website content shall be reviewed whenever changes occur to website services, data processing activities or third-party providers. This review should also consider the introduction of new analytics platforms, artificial intelligence tools, automated technologies or third-party digital services that may affect the processing of personal information. The cookie register remains subject to separate verification against the live website and consent-management platform.

The BACCN Secretariat, provided by Echo Events & Association Management, shall support policy monitoring, implementation and review on behalf of the BACCN Board.