

BACCN NATIONAL BOARD FEEDBACK / REPORT Commercial Projects lead

Report From: David Waters.

Board Meeting Date: 13th November 2020

Item	Resources	Timescale	Action/ Decision
<p>Corporate Partners status</p> <p>Stryker are a current Corporate Partner, with a 2-year platinum package, which is associated with £4995+VAT income for the BACCN. This runs from January 2020 – December 2021. Stryker have suggested that some disclaimer text would be beneficial, for our website member guidance/resource, DW wording this for ND.</p> <p>3M are also a current corporate partner, who have just reviewed with a 2-year platinum package (generating £4995+VAT). This runs from May 2020 – April 2022.</p> <p>Hill-Rom are also a Corporate Partners, with a 2-year, platinum package. This equates to £4995+VAT income for the BACCN. This runs from October 2019 – September 2021.</p>	N/A.	N/A.	N/A.
<p>Corporate Partner contact</p> <p>Usual face-to-face Corporate Partner forum held this year, due to conference moving to virtual format. ND and DW planning to schedule catch-ups with each Partner during November/December 2020.</p>	N/A.	N/A.	N/A.
<p>Corporate Partner package alternatives</p> <p>Many of the existing Corporate Partner package incentives are not possible currently due to lack of physical events, i.e. exhibitor opportunities. DW and ND have met to discuss alternatives, such as Webinars & product promotion interviews which could be distributed via the BACCN website or via social media. DW and ND further develop, with a view to launch in January 2021.</p>	N/A.	N/A.	N/A.