Date and Time: 5th of March 19:00-20:00

Subject: Nursing Image / Voice

This chat will be moderated by: Patricia McCready (@TrishMcCready) on

behalf of the BACCN using @BACCNUK with the following hashtag:

#baccnnursing

BACCN Twitter Chat was launched during the #BACCNConf2016 in Glasgow and it's been great exploring all your views and opinions on subjects that matters to us all.

In anticipation of the World Health Organisations year of the Nurse in 2020 NursingNow run in collaboration with the International Council of Nurses and World Health Organisation. They are heading a global campaign to raise the status and profile of nursing. There aims are to improve health globally by raising the profile and status of nurses' worldwide – influencing policymakers and supporting nurses themselves to lead, learn and build a global movement. NursingNow will work with partners around the world to advocate for more nurses in leadership positions – to help nurses achieve the influence they deserve. It will also help nurses access better education and training, while supporting them to share research and evidence of effective practice

Their vision is to encourage health leaders to invest in nursing and introduce new models of care that maximise nurses' contributions to achieving Universal Health Coverage which would guarantee everyone the right to quality health care without financial hardship.

Question 1: Is the Nursing Now vision/strategy applicable to Critical Care nursing? Locally, Regionally, Nationally and Globally?

Question 2: What can Critical Care nurse leaders do to help realise the vision?

Question 3: With training and education budgets being cut how realistic do you feel the vision is? Grants/Awards/Bursaries are available but is that enough?

Question 4: As a Critical Care nurse do you feel there is a clear leadership pathway available to you?

Question 5: Do you feel that the critical care nursing/nursing voice is being heard and listened to? At all levels?

So let's talk #baccnnursing